

The Matrix Matters



EMBRACE THE THIGMOTAXIS MINDSET

When you understand a cockroach's behavior, every small crack, crevice and tight space is a potential hiding spot.

Once cockroaches are identified, Endius™ Cockroach Gel Bait can enhance your rotational program. Containing the active ingredient indoxacarb, Endius™ transforms your approach to bait-averse pests. Made from an irresistible proprietary bait matrix – a unique mix of carbohydrates, palatable proteins and sugars – Endius™ takes cockroach control to a new dimension.

SEE WHY THE MATRIX MATTERS

Housed in a UV Technology syringe, Endius™ Cockroach Gel Bait withstands high temperatures while retaining viscosity for applicators and palatability for cockroaches. As the most economically impacting pest species PMPs encounter, the benefits of treating with Endius™ demonstrate how much the matrix matters.

APPLICATION INFORMATION

- For light to moderate cockroach infestations, apply
 1-3 spots of Endius™ Cockroach Gel Bait per 10 linear feet.
- For heavy infestations of cockroaches, apply 3 to 5 spots of Endius™ Cockroach Gel Bait per 10 linear feet.
- Each spot of product should be approximately 0.5 grams (approx. ¼" diameter).

PRODUCT ATTRIBUTES:

- Active Ingredient: Indoxacarb
- Chemical Family: Oxadiazine (IRAC Group 22)
- Mode of Action (MoA): Voltage-Dependent Sodium Channel Blockers
- Syringe Gel Bait (30 gram tube)

LABELED PESTS:

- German Cockroaches
- American Cockroaches

INTENDED USE AREAS:

- Single and Multi-family Homes
- Residential Buildings (including homes, schools)
- Food-handling Establishments
- Commercial and Industrial Facilities
 (warehouses, apartments, supermarkets,
 restaurants)
- Transportation Equipment (such as trains, ships, boats, buses)

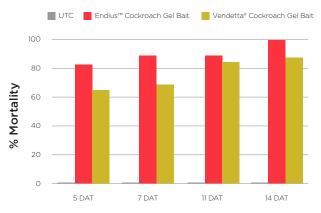
American Cockroach (Periplantea americana) Efficacy 14 Days After Treatment (DAT)

100 80 % Mortality 60 40 20 UTC Endius™ Maxforce® Roach Advion* Vendetta® Cockroach Gel Bait Cockroach Bait Gel Gel Bait Gel Bait

EAS study number: S23-201276-L2 Species: American Cockroach (*Periplaneta americana*) Date of Exposure: 13 Jul 2023 Time Point: Freshly Applied Baits

Product

German Cockroach (Blattella germanica) Efficacy Over Time



Days After Treatment (DAT)

EAS study number: S23-201276-L1 V5 Species: German Cockroach (*Blattella germanica*) Date of Exposure: 23 Oct 2023 Time Point: Freshly Applied Baits

SEE THE ENDIUS™ MATRIX IN ACTION

In this palatability test, cockroaches were introduced into an area and allowed to roam freely, feeding on the bait matrix they were most attracted to. Endius™ attracted **four times more** cockroaches than competitive products.



Scan the QR code to watch Endius™ Cockroach Gel Bait in action.

